

**STELLA MARIS COLLEGE (Autonomous), Chennai**  
**Postgraduate Certificate in International Business**  
**VISITING FACULTY**

**Professor of Finance and the Chairperson of Ph. D. Programme at LIBA, Chennai**



Prof. Anthuvan is the Research Director at LIBA. He has over 40 years of experience in teaching and research and has held senior positions in various academic capacities. He has published over 70 research papers in several national and international journals and delivered keynote addresses at more than 100 conferences and seminars. He has also published books focusing on issues pertaining to globalization and Global Finance. He has guided many Ph.D. scholars, who received their degrees from the Bharathidasan University and the University of Madras. Prof. Anthuvan teaches Finance verticals at LIBA. He has been addressing teachers & students of Stockholm University, Sweden for many years. He has coordinated a research project on 'Industrial Clusters', in collaboration with Sacro Cuore Catholic University of Milan, Milan, Italy. He was a guest faculty of Katholische Universität Eichstätt-Ingolstadt. Currently, he leads the Women Entrepreneurship Project funded by CARE at LIBA.

**Professor L. S. Ganesh, Department of Management Studies, Indian Institute of Technology Madras, Chennai**



Prof. L.S. Ganesh served as the Head of the Department of Management Studies at IIT Madras from July 2004 till July 2008. He also coordinated the establishment of strategic academic relationships through MoUs between IIT Madras and leading national and multinational institutions (Indian School of Business at Hyderabad; Universities of Mannheim, Passau, and Bremen in Germany; Management Center at Innsbruck in Austria; State University of New York, Binghamton) to mention a few. Professor Ganesh has supervised the research work of more than 30 masters-level and doctoral research scholars, and more than 100 projects of post-graduate students. He is interested in basic research in the areas of Systems Modeling and Analysis, Multi-Criteria Decision Analysis, and Forecasting, and Applied Research in the areas of Project, Technology, Knowledge, Operations, and Public Systems Management among many other areas of research interest. He has been a key member of some national-level projects sponsored by ISRO and MHRD, and also of international projects concerning Integrated Coastal Zone Management sponsored by the World Bank and the UNDP. More importantly, he plays a key role as an Advisor in Institutional Development to many institutions including Stella Maris College and is a Consulting Professor to Sree Saraswathi Thyagaraja College, Pollachi, Tamil Nadu.

### **Dr. Sandhya Shekhar, Independent Director on the Boards of Bimetal Bearings Ltd. and IPRings Ltd. (of the Amalgamations Group), Chennai**



Dr. Sandhya Shekhar works in the area of Knowledge and Innovation Strategies. She serves as an independent director on the Boards of Bimetal Bearings Ltd. and IP Rings Ltd. (of the Amalgamations Group). She was the CEO of IIT Madras Research Park, which is India's first University Research Park. She earned her Ph.D. from IIT Madras, with her dissertation on 'Knowledge Transfer in Virtual Organizations' winning the international award for Outstanding Doctoral Research from the European Foundation for Management Development and Emerald. In her previous assignment in the industry, Dr. Sandhya was a Director with Gartner Inc. She set up the consulting practice of Gartner in India and was the competency lead in Enterprise Solutions for the Asia Pacific region. Earlier she has held positions as Chief Technology Officer of BconnectB.com, Head of Knowledge Management Research in Aptech Ltd., and Group Consultant in the software division of NIIT Ltd. Her book publications include 'Knowledge Management – Enabling Business Growth', Tata McGraw Hill (the first Indian book on KM and launched at the KM World Conference at Santa Clara), Software Engineering (she also anchored an 18 episode series on TV based on this book) to mention a few. With several paper publications to her credit, Dr. Shekhar has been on the jury of several national and international awards and scholarships.

### **Dr. Jayashree Suresh, Dean, Hand in Hand, Social Entrepreneurship Centre, Kancheepuram**



Dr. Jayashree Suresh formerly served as the Dean of School of Management, SRM DUniversity, Chennai. She was involved in Institutional building of MOP Vaishnav College for Women. Dr. Jayashree introduced the BBA and the MBA courses in affiliation to the University of Madras and was instrumental in popularizing these courses. She was a pioneer in the introduction of *The Economic Times* and the *Hindu Business Line* club and took initiatives to organize a number of short duration programmes with the industry and Madras Management Association. At the SRM University, she introduced the PhD programme in Management and developed the curriculum and Syllabus for MBA and PhD programmes.

**D. Suresh, Expert in Marketing Management, Service Marketing  
And Product Policy Management, Former CEO of Computer Access  
Pvt. Ltd., Chennai**



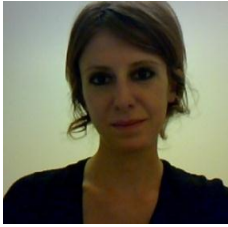
An engineering graduate from IIT with an additional postgraduate degree in Management from IIM(A), Prof. Suresh has been teaching over two decades in institutions ranging from Loyola Institute of Business Administration, University of Madras to Anna University, Chennai, International School of Management Studies, Chennai, Bharathidasan Institute of Management, Trichy and Dr. B.K. School of Management, Ahmedabad. His subject expertise lies in International Business, Marketing Management, Entrepreneurship, Product Policy Management and Exports Management. His Industry experience over 40 years which includes position of CEO of Computer Access Pvt. Ltd and the Saks Ancillaries Ltd, Madras and CEO of the Textile industries of Kothari Industrial Corporations Ltd., Binny Ltd. and Sri Ambika Mills and Group, Ahmedabad. Passionate about teaching, Prof. Suresh is an expert in teaching procedures and methodology in the field of International Business and Management Studies. He is an avid promoter of Green Initiatives and has installed roof-top solar plants, domestic bio-gas plant, and Rainwater Harvesting and terrace kitchen Gardens.

**Professor K. Prabhakar, Dean of Management Studies, SRM University,  
Chennai**



Krishnamurthy Prabhakar is Dean and Professor of Management at SRM University and visiting professor at Anna University and IIT (D&M). His doctoral thesis is on *Social Forecasting* from Aligarh Muslim University. He was trained at The Indian Institute of Management, Calcutta as faculty. He has authored books on management discipline in the areas of Software Marketing, Strategic Issues in Software Marketing published by Pondicherry University and Hospital Management by Annamalai University for distance education. A member and a resource person of several institutions within the region and beyond, Professor Prabhakar has an impressive international academic experience. He was the recipient of prestigious scholarship to attend an advanced research fellowship at University of Padua, Italy. He was selected as a speaker at Globethics.net on Ethics at Geneva. Human Development and Capability Association, Oxford University provided him with a scholarship to study Multidimensional Poverty Index. He is passionate about the theory of multiple intelligences, social forecasting, Business Models, Design and online learning. He is a research supervisor at SRM University and Deakin University, Australia in the areas of Strategic Management, Operations Management and Corporate Social Responsibility. He is a pioneer in promoting social entrepreneurship and innovative social development.

### **Dr. Valeria Andreoni, Professor, Liverpool Hope Business School, UK**



After obtaining a Ph.D. in Economics at University of Bologna (Italy), Dr. Valeria spent one year working for the Euro-Mediterranean Center on Climate Change on topics related to water availability and security in the Mediterranean region. In 2011, she moved to the Joint Research Centre – European Commission at the Institute of Prospective Technological Studies in Seville (Spain). The focus of work is mainly related to provide scientific policy support for DG TRADE, DG ENVIRONMENT, DG CLIMA and DG ENTERPRISE. The main area of activities related to international trade, macroeconomic policies, economic modeling and input-output analysis. In September 2013, joined the Business School of the Liverpool Hope University where she is working as a lecturer in Macroeconomics. Prof. Valeria also involved in research activities and coordination for the Socio-Economic Research Centre at Hope (SERCH) that aims to monitor and analyse the impacts generated by economic trends and policies on peoples, communities and businesses. Prof. Valeria's research interest includes topics related to well-being, social-capital, macroeconomic policies and sustainability.

### **Dr. A. Xavier Raj, Director, C.K. Prahalad Centre for Excellence, LIBA, Chennai**



He has established two specialist divisions (first in Market Facts and later in Synovate) to provide research and consultancy services to development organizations, the UN and the governments. The core expertise includes setting up of profit generating business divisions, project management (multi-country), strategic consulting, development programming, capacity building, data mining, and ethnography and incubating startups that engage BoP. He has designed and implemented humanitarian assistance programmes in India (Maoist affected areas and for Sri Lankan Tamil Refugees in Tamil Nadu) and Sri Lanka (Northern and Eastern Provinces). Dr. Xavier has worked with Governments, International Organisations, UN agencies, Research Institutions contributing to academics, health & nutrition, planning and implementation of projects and capacity building both at the micro and macro level particularly focusing on the non-profit and private sectors. Xavier has been engaged in technical consultancy, policy advisory and management role for improving efficiency, effectiveness and pertinence of social, economic and development strategies to improve performance.

## **Dr. Venkat Barla, Director of MCC BOYD BUSINESS SCHOOL, Tambaram, Chennai**



A world class professional, with 20 years of Industrial experience Barla won the national award for creation of terapak for milk-packaging and corrugated box design for environmental safety and forest conservation at ITC & International Paper Inc USA operations in India ( AP Paper Mills) in 1980`s and 1990`s . He is the author of a master classic book on "*Paper for Printing & Packaging*" which is widely adopted in the field of paper technology and printing. He served as the Director of Marketing for IFC Funded Company at Nairobi in Kenya –PanAfrican Paper Mills. After this assignment in Africa, Egypt, Singapore & Hong Kong, Dr. Barla returned to India and thought of a mid-life career shift into academics and research since year 2004. Dr. Barla did an exemplary work on Technology Transfer, Marketing & HR at the Department of Business Management, Osmania University Hyderabad, where he was awarded PhD equivalence certificate by the team of experts appointed by OU in the year 2009. During this period, he has published 20 international and national journals in ISSN numbered high impact publications and achieved recognition & appointments as the M.Phil & Ph.D research guide by Nagarjuna University, Guntur AP, Alagappa University, IGNOU among others. For the said achievements of rare distinction in Industry, research and Teaching, The Universal Peace Federation under the auspices of UNO have awarded Dr. Barla the international award "Ambassador of Peace" in education category. The best teacher award collaborated by Government of Kenya and Birlas of India was conferred upon him from the field level institutions.

Dr.Venkat Barla headed establishment of Sanvi PG College for Women at Hyderabad as its first Principal under Osmania University in 2009 with 100% admissions and placements.

## **Dr. Vandana K.P. Doctorate in Management Studies, Chennai**



Dr. Vandana has a Doctorate in Management Studies specializing in marketing analytics, customer data modeling, programmatic brand promotions, strategic marketing and integrated marketing communications. She has a Masters in Advertising and Marketing (Integrated Marketing Communications). Dr. Vandana is Fellow and Chartered Marketer – Chartered Institute of Marketing–Berkshire Chapter Comprehensive understanding of programmatic marketing as a growth driver of businesses across Industries Operation, execution and strategic level know-how of mass, internal, web base and digital marketing. She is extensively experienced in disambiguating business problems pacing the top line of organizations across industries with scientific insights generated through Statistical modeling In-depth understanding of customer related data modeling using neural networks, cross- tab tools like AMOS, M-Plus, SPSS and R statistics. She has an substantive experience with Multivariate Analytics, Structural Equations Modeling, Analytical Hierarchical Models and Predictive Analytics using Decision Trees etc. Overview of Back Propagation, Kohonen SOM (self-organization mapping), PIG, Pig Latin to create Map Reduce programs used with Hadoop. She has



Strong entrepreneurial acumen to incubate and execute challenging strategies to support Business growth.

### **Dr. Sriram, Business Sustainability Expert and Visiting faculty of IIT and SRM University Chennai**



Prof. Sriram is a Commerce graduate from Loyola College and a topper in ICWA. He holds a PGDM from IIM (B). He has done research in the areas of Sustainable Development and Corporate Social Responsibility from IIT and has four publications in the area of Sustainable Development in addition to research articles in other general areas. He has worked in a leading software company in the Corporate Planning Team for six years. Prof. Sriram has handled budgeting, risk management, operations planning and strategic function. His professional experience extends to contribution to organization in the area of micro finance, differently abled persons and nature. His expertise is in Accounting, Finance, Sustainable Development and Corporate Social Responsibility.

### **Dr. Rosy Fernando, Founder & CEO of Startup Solutions and Adjunct Professor, Department of Social Engineering, Rajiv Gandhi National Institute of Youth Development, Sriperumbudur.**



Dr. Rosy Fernando, former Prof & Head, Department of Commerce and Dean, Student Training & Development at M.O.P Vaishnav college for women, has over two decades of teaching experience in the field of Entrepreneurship and Commerce. She is widely recognized as a leading expert on entrepreneurship and small business having trained and mentored over 1000s of students, SHGs and Small Businesses. She is a Subject matter Expert & Mentor with several Technology Business Incubators in Chennai. She not only teaches entrepreneurship – she lives it! Rosy regularly addresses leading industries and trade associations, business schools and corporate conventions. She is a PhD in Entrepreneurship, a Certified Corporate Trainer-Indo Russian Academy for Training & Development, a NEN-Stanford University certified Entrepreneurship Educator and Business Mentor.

### **Dr. R. Belinda. Head, Postgraduate and Research Department of Social Work, Madras Christian College, Chennai**



Dr. R. Belinda started her teaching career in Madras School of Social Work and has been serving Madras Christian College for the past 13 years. She is currently the Head of the Department of Social Work, offering specialization in Human Resource Management. She has published over 25 research papers, presented over 15 papers at the national and International Conferences. Dr. Belinda received grants from National and International bodies for conducting research and has completed six research

projects and has two on-going research projects (including a UGC Minor Research Project) and was awarded 'Young Social Work Achiever Award in the area of Social Work Education' by The Department of Social Work, Mar Gregorios College, Chennai in March 2014. Her areas of interest include Women's Empowerment, Migrants & Unorganized Labour, Human Rights, Human Resource Management, Labour Laws and Organizational Behaviour and Research Methodology.

### **Dr. Aparna Gonibeed, Lecturer in Human Resource Management, Liverpool Hope University, UK**

Dr. Aparna is a senior lecturer in Human Resource Management, Liverpool Hope University with a Ph.D. in Organizational Behaviour, M.Sc. with Advanced Organisational Behaviour & Bachelorette with specialisation in Business administration. She started her career as Human Resources Executive, Midas Communication Technologies Private Limited moved as Human Resources (HR) Executive, Tata Consultancy Services Ltd, India and in 2010 was the Co Founder, Integrated Systems, Chennai, India. She is also a qualified trainer accredited by the Centre for Professional Training, USA and has participated in various conferences.



### **Dr. Agnes Rozario, Associate Professor and Vice Principal, Stella Maris College, Chennai**

Dr. Agnes Rozario has been a dynamic and passionate teacher with over 28 years of teaching experience. Under the auspices of the UBCHEA - United Board for Christian Higher Education in Asia, she had participated in the Visiting Scholars Programme on Leadership in Management at the School of Management, Boston University and also underwent the Training sessions on Counseling and Personality Development at the summer school at the Notre Dame University, Indianapolis. She has taught in the Department of Communication, University of Illinois Chicago. Her special areas of interests are Marketing- Retail and Services, CRM, Consumer Behavior & Contemporary Advertising. Her doctoral thesis was on 'Relationship Marketing in the Banking Industry'. She currently serves as the University Nominee and the external Board member as Subject Expert in the Board of Studies of the autonomous Colleges in the city. She was the Principal Investigator for the UGC Sponsored Minor Research Project on *"A Study on Distribution Network adopted by Women's Entrepreneurs in the Unorganised Sector with special reference to Chennai and Neighboring Districts"*.



### **Dr. Sridar Natarajan, Dean, Chennai Business School, Chennai**



Prof. Sridar Natarajan is an engineer (B. Tech.) from IIT Kharagpur and a management graduate (PGDBM) from IIM Bangalore, specializing in Finance and Systems. He has 30 years of post-qualification experience in management consultancy, entrepreneurship and teaching. Prof. Natarajan has worked in prestigious organizations like Tata Motors (for two years after his engineering) and Ernst & Young and its member firms both in India and abroad. For the past 9 years he has been and is still presently the Dean of Chennai Business School. Prof. Natarajan teaches Financial Management, Advanced Financial Management, Financial Modeling and Quantitative Techniques for the regular and Executive batches.

### **Dr. R. Srinivas Rao, Associate Professor at PB. Siddhartha College, Vijayawada**



Dr. R. Srinivas Rao is an Associate Professor at PB. Siddhartha College Vijayawada. He has 21 years experience, of which he had worked 6 years for India's reputed corporate houses such as Chennai based Murugappa group, Oberoi group, and Rain Calcining Ltd, in a middle management cadre. He held the positions of Asst. Manager, and Regional Manager. After 6 years of stint in corporate sector he moved to teaching. Since last 15 years he has been teaching MBA Program. He attended several national and international conferences and presented papers and also published articles in national and international journals. He attended FDP's and short duration courses conducted by IIM-Bangalore, IIM-Indore, and ABV-IITM-Gwalior and Nirma University, Ahmedabad. He attended one week foundation course on "Strategic Management" conducted by IIM-Bangalore, on behalf of "Strategic Management Forum" a consortium of IIM's and MDI-Gurgoan. He loves music and movies. He travelled extensively in India and visited Singapore during 2008.

### **Ms. Harini Thyagarajan, Training Resource person, American University, Washington D.C.**



Harini Thyagarajan received her Masters degrees from the American University at Washington D.C. with focuses on Fine Arts (Critical Theory and Curatorial Practice) and Women's Gender and Sexuality Studies. She completed her Double Bachelors degree in Economics and Studio Art from the University of Maryland – College Park. Thyagarajan has over the years been affiliated with various institutions such as that of the Arthur M. Sackler Gallery of the Smithsonian Institution, the Textile Museum and Katzen Arts Center in Washington D.C.



alongside the Herman Merrill Gallery in Maryland. Her areas of expertise include Comparative Literature, Gender Theory, Modern and Contemporary Asian Art, and Feminist Art History.